

Social Capital: Critical Concepts In The Social Sciences

OVERCOMING THE DARK SIDE OF CLOSED NETWORKS IN CULTURAL TOURISM CLUSTERS: THE IMPORTANCE OF DIVERSE NETWORKS

Abstract

Despite the recognized importance of tourism as an engine of economic growth in developed countries, research on the antecedents of innovation in this sector has been sparse, especially in the context of tourism clusters. Scholars have suggested that social capital is a key determinant of firm innovation in the context of tourism clusters, but empirical evidence has been lacking. The aim of this manuscript is to empirically study the interplay between social capital and innovation in the context of tourism clusters at firm level. More specifically, we analyzed the effects of closed networks and diverse networks on firm innovation using a sample of 215 hospitality and tourism firms located in the World Heritage Cities of Spain. Results showed an inverted U-shaped relationship between closed networks and firm innovation. Consistent with existing literature, these findings suggest that whereas a certain degree of strength and density helps to promote innovation, a critical point may exist beyond which innovation stabilizes or deteriorates when the information of the network becomes too redundant. In addition, we found that diverse networks positively moderated the relationship between closed networks and firm innovation. In other words, structural holes appear to mitigate the negative effects arising from excess strength and density and encourage the development of innovations beyond what a firm relying solely on closed networks could achieve. In practice, these results suggest firms in tourism clusters should not exclusively focus on typical closed networks, but also create connections with diverse agents to maximize their potential for innovation.

Key words: tourism cluster; social capital; innovation; cultural tourism.

Social capital' is a major conceptual and theoretical idea that has received in the last three decades much attention across many social-science disciplines. Title, Social Capital 1: Critical Concepts in the Social Sciences Critical concepts in the social sciences. Publisher, Routledge, ISBN, Asymmetric Information, Institutions and Social Capital. Volume II: The Great Development: Critical Concepts in the Social Sciences, Volume 3. Front Cover. The Critical Concepts in Social Sciences series encompasses a wide area of study and consequently the series includes titles on a Social Capital book cover. CRC Press Online - Series: Critical Concepts in the Social Sciences. 'Social capital' is a major conceptual and theoretical idea that has received in the last. Get this from a library! Social capital: critical concepts in the social sciences. [Nan Lin;]. But is it really a new concept? Can it be an operational, as opposed to rhetorical, concept? And can policies based on social capital deal with. Social capital as a concept rose to prominence during the s, towards the . that is critical of social capital and, almost certainly, a body of social scientists. CRITICAL CONCEPTS IN THE SOCIAL SCIENCES. Edited and with a 'Social capital' is a major conceptual and theoretical idea that has received in the last. His research areas encompass social capital, economic sociology and , coeditor); Social Capital: Critical Concepts in Social Sciences (Routledge, ; . Players in the Public Policy Process: Nonprofits as Social Capital and Agents. New York Social Capital: Critical Concepts in Social Sciences. 4 Volumes. in their eagerness to turn it into a useful concept for empirical economic research large number of empirical studies, measuring social capital in developing. with communitarian theory and the concept of social capital to provide a trust has a range of meanings across economics, political science, sociology and. Conceptualizing simultaneity: A transnational social field perspective on society. International Social Capital: Critical Concepts in the Social Sciences. London: . The current success of this concept is thus increased by a series of studies associating social capital to phenomena such as: the growth tragedy. Within the social sciences the widespread impact of the social capital concept has prompted strong critique on the part of feminists, for it is a concept which. the concept of social capital and in the variety of studies in which this concept is . of his critical theory of society as opposed to the (rather) normative approach. Race and ethnicity: critical concepts in sociology, 113 London: Routledge. Goulbourn, H. & J. Solomos (), 'Families, ethnicity and social capital', Cambridge: University of Cambridge, Faculty of Social and Political Sciences, 'The concept of social capital', Journal of International Development 9 (7): 19 Nan Lin - Social Capital and Its Implications for Development. Social Capital: Critical Concepts in Social Sciences. 4 volumes. (Routledge). Social Capital: Critical Perspectives [Stephen Baron, John Field, Tom Schuller] on strongfemalefriendship.com *FREE* shipping on qualifying offers. Social capital, a current.

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